# Chemistry – the Creative Force

August 29 – September 2, 2010 CCN CongressCenter Nürnberg · Germany



## **SPONSORING & EXHIBITION**



### Chairmen

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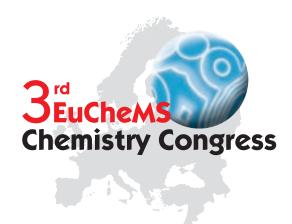






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#### 1. ABOUT THE CONGRESS

Under the rubric "Chemistry, the Creative Force", the 3<sup>rd</sup> EuCheMS Chemistry Congress will address the latest research in the core topic areas of chemistry, feature multidisciplinary programming, and highlight chemistry's impact on society. The congress will bring together chemical and molecular scientists from industry, academia and government institutions across Europe and from around the world.

The 3<sup>rd</sup> EuCheMS Chemistry Congress promises to be the largest chemistry event in Europe in 2010 with more than 3,000 participants.

The 3<sup>rd</sup> EuCheMS Chemistry Congress will be held from August 29 until September 2, 2010, in the CongressCenter, Nürnberg, Germany. The format and the atmosphere of the congress will tie in with the previous successful conferences in Torino (2008) and Budapest (2006).

The scientific programme will include high-calibre plenary, keynote and topic lectures in 21 sessions over five days. Discussions and exchange during poster presentations will constitute an essential part of the conference. A series of one day symposia on the food industry, analytical chemistry, nuclear chemistry and chemical education is in planning.

The vendor exhibition will provide an ideal platform for industry presentations – a chance to show the latest innovations in chemistry and related fields. Tailor-made vendor seminars are an excellent opportunity for strategic public relations, presenting products, or finding partners. An attractive one day job fair is planned especially for young people.

Nürnberg is conveniently located in the strong economic region of southern Germany. The city is world-renowned for its 1,000-year history and its mediaeval atmosphere, but it is also a popular exhibition and congress venue. Its Congress-Center comprises a variety of rooms in many different configurations – an ideal environment for scientific and social interaction.

The 3<sup>rd</sup> EuCheMS Chemistry Congress is organised under the auspices of EuCheMS, the European Association for Chemical and Molecular Sciences, representing 150,000 individual chemists; the Gesellschaft Deutscher Chemiker (GDCh, German Chemical Society) is hosting the congress.



#### 2. MAIN TOPICS

#### **INNOVATIVE MATERIALS**

**Nanoparticles** 

Molecular Materials

**Polymer Sciences** 

#### **RESOURCES AND ENVIRONMENT**

**Energy Research** 

Water and Food for a Growing Population

**Environmental and Analytical Sciences** 

#### **SUPRAMOLECULAR SYSTEMS**

Molecular Recognition in Chemical and Biological Systems

Self-assembly

**Chemical Biology** 

#### SYNTHETIC METHODS AND CATALYSIS

**Metal Catalysis** 

**New Synthetic Methods** 

Heterogeneous Catalysis

#### **MOLECULAR LIFE SCIENCES**

Biostructure, Biopolymers and their Conjugates

**Medicinal Chemistry** 

Biocatalysis and Biomaterials

#### ANALYSIS, MANIPULATION, AND SIMULATION

Advances in Microscopies

Spectroscopies for the Future

**New Developments in Theory** 

#### **ADVANCES IN ORGANIC AND INORGANIC CHEMISTRY**

Advances in Organic Synthesis

Advances in Inorganic Synthesis

Physical Organic and Inorganic Chemistry

#### 3. CONGRESS DESTINATION

#### 3.1 Nürnberg (English: Nuremberg)

With its 500,000 inhabitants, Nürnberg is the economic, services and cultural centre of northern Bavaria and the second-largest Bavarian city after München (English: Munich) (one hour travel time by ICE train).

Nürnberg is one of the top ten high-tech regions in Germany. The focus of industry is on medical technology, electrical and electronic engineering, printing, mechanical engineering, communication technology, power electronics and sensorics. Companies range from innovative small and medium sized enterprises to large global corporations.

Nürnberg hosts Germany's only inventors' trade fair every year – as well as about 50 other specialist trade fairs that make NürnbergMesse one of the fastest growing trade fair locations in Europe. The trade fairs and congresses are characterised by a very high international appeal, with more than 70 per cent of exhibitors and 50 per cent of visitors coming from abroad.

Widely known as the city of spicy gingerbread, sausages, handmade toys, and the famous Christkindlesmarkt, Nürnberg with its visible 1,000-year history is a pleasure to explore. High above the city rises the Imperial Castle (Kaiserburg), where between 1050 and 1571 the Kaisers and kings of the Holy Roman Empire resided. And every day at noon, today's visitors to the Church of Our Lady (Frauenkirche) can still watch the "running men" clock-work ("Männleinlaufen") that was created in 1509.

For more information visit the official website of Nürnberg: www.nuernberg.de

#### 3.2 Venue

NürnbergMesse GmbH CongressCenter "Mitte" und "West" 90471 Nürnberg Germany www.congressing.de

All lecture and poster sessions as well as the exhibition will take place at the congress center, which also provides catering facilities.









#### 4. SPONSORING CATEGORIES

Support the EuCheMS Chemistry Congress and enjoy numerous advantages.

There are four sponsorship categories:

## PLATINUM SPONSOR

€ 20,000 (plus VAT)

Free booth space of 36 m<sup>2</sup>

Priority in booth selection in order of subscription to the sponsor program

Free registration for the scientific program for up to 4 persons

Prominent listing on web site and final program

One page ad (DIN A5) in the final program (black and white)

One-hour vendor seminar as part of the scientific program

Permission to supply with vendor's logo and 3rd EuCheMS Chemistry Congress logo

- + congress name tags and neck bands or
- + notepads and pens or give-aways

Inclusion of promotional material in the congress bag (max. 3 items)

## **GOLD SPONSOR**

€ 15,000 (plus VAT)

Free booth space of 27 m<sup>2</sup>

Priority in booth selection in order of subscription to the sponsor program

Free registration for the scientific program for up to 3 persons

Prominent listing on web site and final program

One page ad (DIN A5) in the final program (black and white)

One-hour vendor seminar as part of the scientific program

Permission to supply with vendor's logo and 3rd EuCheMS Chemistry Congress logo

+ notepads and pens or give-aways

Inclusion of promotional material in the congress bag (max. 2 items)









## SILVER SPONSOR

€ 10,000 (plus VAT)

Free booth space of 18 m² (+ € 1,600 for ready-made booth)

Priority in booth selection in order of subscription to the sponsor program

Free registration for the scientific program for up to 2 persons

Prominent listing on web site and final program

One page ad (DIN A5) in the final program (black and white)

One-hour vendor seminar as part of the scientific program

Inclusion of promotional material in the congress bag (1 item)

# BRONZE SPONSOR

€ 7,500 (plus VAT)

Free booth space of 9 m<sup>2</sup> (+ € 850 for ready-made booth)

Priority in booth selection in order of subscription to the sponsor program

Free registration for the scientific program for 1 person

Prominent listing on web site and final program

One-hour vendor seminar as part of the scientific program

Inclusion of promotional material in the congress bag (1 item)

Upon request: tailored sponsoring to suit your company's presentation strategy – for example, individual scientific sessions, one day seminars or receptions.

#### 5. INDUSTRIAL EXHIBITION

#### READY-MADE BOOTH \* / 9 m<sup>2</sup>

€ 2,950 (plus VAT)

including: aluminium construction system (modular panel system wall, width 95 cm per panel); white wall panel covering, open ceiling with 1 m lattice; light grey carpet;

1 table; 4 chairs; 1 counter; name plate with company name, 3 spotlights;

1 triple plug socket (220V), cleaning

#### READY-MADE BOOTH \* / 18 m<sup>2</sup>

€ 5,900 (plus VAT)

including: aluminium construction system (modular panel system wall, width 95 cm per panel); white wall panel covering, open ceiling with 1 m lattice; light grey carpet;

1 table; 4 chairs; 1 counter; name plate with company name, 3 spotlights;

1 triple plug socket (220V), cleaning

#### **BOOTH SPACE \* / 27 m<sup>2</sup>**

€ 6,600 (plus VAT)

including: 2 triple plug sockets (220V)

#### **RENTAL OF BOOTH ACCESSORIES**

Rental of extra furniture, plants etc. is possible for the duration of the exposition at reasonable prices.

#### INSURANCE

Exhibitors are required to purchase full coverage insurance for all goods and equipment displayed in their booth.

#### FREE STAFF ALLOWANCES

Every exhibitor is entitled to one staff member free of charge per 3 m<sup>2</sup> (3 for 9 m<sup>2</sup>, 4 for 12 m<sup>2</sup>).

Standard registration for the scientific program of the 3<sup>rd</sup> EuCheMS Chemistry Congress is required for free staff members.

Exhibitors are entitled to a 25 % reduction for the scientific program per 9 m<sup>2</sup> of booth space.

#### **ADVERTISING IN FINAL PROGRAM**

1 ad DIN A5 (black and white): € 1,300 (plus VAT)

The company's name will be listed with their link on the 3rd EuCheMS Chemistry Congress website.

1 ad DIN A5 (four colours): € 1,800 (plus VAT)

The company's name will be listed with their link on the 3rd EuCheMS Chemistry Congress website.

<sup>\*</sup> Other booth sizes upon request.

### ORDER FORM / PAGE 1



## 3<sup>rd</sup> EuCheMS Chemistry Congress August 29 – September 2, 2010 Nürnberg, Germany

Please <u>return this form per fax</u> at the latest by January 15, 2010 to:

+49 69 7917-232

Gesellschaft Deutscher Chemiker e.V. · German Chemical Society
Dr. Holger Bengs
P.O. Box 90 04 40 · 60444 Frankfurt am Main · Germany
Phone: +49 69 7917-356 · Fax: +49 69 7917-232 · E-mail: h.bengs@gdch.de

Company / Institute	
Contact	
Street / P.O. Box	
Zip code / City / Country	
Zip code / Gity / Country	
Phone	
Fax	
E-mail	

Place / Date Signature / Stamp

#### ORDER FORM / PAGE 2

Please restate the company / institute name

#### Our binding order:

Category	Services included	Price plus VAT	Order
Platinum Sponsor	Free booth space of 36 m² Priority in booth selection in order of subscription to the sponsor program Free registration for the scientific program for up to 4 persons Prominent listing on web site and final program One page ad (DIN A5) in the final program (black and white) One-hour vendor seminar as part of the scientific program Permission to supply with vendor's logo and 3 <sup>rd</sup> EuCheMS Chemistry Congress logo + congress name tags and neck bands or + notepads and pens or give-aways Inclusion of promotional material in the congress bag (max. 3 items)	€ 20,000	
Gold Sponsor	<ul> <li>Free booth space of 27 m²</li> <li>Priority in booth selection in order of subscription to the sponsor program</li> <li>Free registration for the scientific program for up to 3 persons</li> <li>Prominent listing on web site and final program</li> <li>One page ad (DIN A5) in the final program (black and white)</li> <li>One-hour vendor seminar as part of the scientific program</li> <li>Permission to supply with vendor's logo and 3<sup>rd</sup> EuCheMS Chemistry Congress logo + notepads and pens or give-aways</li> <li>Inclusion of promotional material in the congress bag (1 item)</li> </ul>	€ 15,000	
Silver Sponsor	<ul> <li>Free booth space of 18 m² (+ € 1,600 for ready-made booth)</li> <li>Priority in booth selection in order of subscription to the sponsor program</li> <li>Free registration for the scientific program for up to 2 persons</li> <li>Prominent listing on web site and final program</li> <li>One page ad (DIN A5) in the final program (black and white)</li> <li>One-hour vendor seminar as part of the scientific program</li> <li>Allowed to include promotional material in the symposium bag (1 item)</li> </ul>	€ 10,000	
Bronze Sponsor	<ul> <li>Free booth space of 9 m² (+ € 850 for ready-made booth)</li> <li>Priority in booth selection in order of subscription to the sponsor program</li> <li>Free registration for the scientific program for 1 person</li> <li>Prominent listing on web site and final program</li> <li>One-hour vendor seminar as part of the scientific program</li> <li>Inclusion of promotional material in the congress bag (1 item)</li> </ul>	€ 7,500	
Ready-made booth 9 m <sup>2</sup>	including: aluminium construction system (modular panel system wall, width 95 cm per panel); white wall panel covering, open ceiling with 1 m lattice; light grey carpet; name plate with company name, 3 spotlights; 1 triple plug socket (220V), cleaning	€ 2,950	
Ready-made booth 18 m <sup>2</sup>	including: aluminium construction system (modular panel system wall, width 95 cm per panel); white wall panel covering, open ceiling with 1 m lattice; light grey carpet; name plate with company name, 3 spotlights; 1 triple plug socket (220V), cleaning	€ 5,900	
Booth space only/ 27 m <sup>2</sup>	including: 2 triple plug sockets (220V)	€ 6,600	
Other booth sizes on request	only.	•	
Advertising in final program, incl. listing with	1 ad DIN A5 (black and white):	€ 1,300	
link on the website	1 ad DIN A5 (four colours):	€ 1,800	

Rental of extra furniture, plants etc. is possible for the duration of the exposition at reasonable prices.

All exhibitors are required to contract an **Exclusion of Liability** for all goods and equipment displayed on their booth.

 $\label{lem:control_exp} \textit{Every exhibitor is entitled to three staff members free of charge per 9 m^2. Free staff members have no access to the scientific program.}$ 

Exhibitors with booth space only or ready-made booths are entitled to receive one 25% reduced ticket for the scientific program per 9 m<sup>2</sup>. Exhibitors are requested to provide the names of booth personnel by June 30, 2010.

- 1. The organizer assumes no responsibility for damage of any kind, in particular, damage to and at the exhibition stand (equipment of the stand, exhibits, property of persons employed at the stand) and damages sustained by third parties due to the stand, unless such damage is proved to have been caused intentionally or through gross negligence by the organizer or his employees.
- 2. Any liability on the part of the organizer for consequential damages is excluded.
- 3. The exhibitor is obligated to take out sufficient insurance to cover his liability.
- 4. The exhibitor is liable for all personal injuries and damage to property arising from the erection or demonstration of the instruments exhibited.

#### 7. CONTACT

#### For further information please contact

#### **SPONSORING AND EXHIBITION**

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#### **CONGRESS TEAM**

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## 3rd SEuCheMS Chemistry Congress

## in Nürnberg



#### At a glance

Your advantages as sponsor and / or exhibitor

- 1. Individualised presence in a unique environment:

  3rd EuCheMS Chemistry Congress 2010 in Nürnberg will be the largest chemistry event in Europe in 2010. More than 3,000 participants from academia and industry are expected to attend.
- 2. A high profile in a professional exhibition environment for your company, your products, and your services.
- 3. Meet decision makers from academia and industry in your own unique space.
- 4. **Present yourself as an attractive employer** to the coming generation of young international chemists.
- 5. **Extend your network** by inviting advanced students and scientific leaders to your booth and to individual vendor seminars.
- 6. Focused distribution of your company's promotion material in conference kits.
- 7. Highlighted listings in the conference program brochure and on the website facilitate your customer contacts.